

Agenda Item No: 8

Report to: Museums Committee

Date of Meeting: 5 December 2011

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Musuem Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the second quarter of 2011-12

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for July to September 2010 are given for comparison.

	July to Sept 2011	July to Sept 2010
Number of visitors	11,656	12,001
Pupils in organised groups	1,849	2,071

2. Attendances: Old Town Hall Museum

	July to Sept 2011	July to Sept 2010
Number of visitors	13,137	10,114
Pupils in organised groups	1,130	1,088

3. Website Visits

The total number of visits to the hmag.org.uk website for Quarter 2 is 30,995. There is no comparable measure for Quarter 2, 2010-11.

4. Weddings and Civil Ceremonies

The total number of weddings held in the calendar year 2011 is 24. There are 19 ceremonies booked for 2012 so far.

5. Comment

There has been a slight increase in educational visits to the Old Town Hall, and figures have held up at HMAG. The comparative figures for last year include Monday opening. The majority of educational visits are made by Language Student Groups. Schools and College who have visited in the last quarter include Sussex Coast College, St Mary's, Staplecross and Ash Green Primary Schools.

Wards Affected

Castle

Area(s) Affected

Central Hastings

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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